

# Transforming Global Finance Through Digital Finance, GenAI & ESG

- How GCCs Can Reduce Cost, Improve Forecasting, and Drive ESG Compliance
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# The Big Ask From the Board

- Reduce finance cost from 1.9% → under 1%
- Improve cash flow & collections
- Provide real-time business visibility
- Deliver accurate monthly projections
- Build ESG compliance across 110+ countries

# The Situation Before AI

- Fragmented systems and processes
- Manual spreadsheets across regions
- Inconsistent data definitions
- Long reporting & close cycles
- ESG data scattered
- Talent anxious about automation

# Building Leadership Alignment

- Cost → value creation shift
- Forecast accuracy → capital efficiency
- Cash flow → working capital gain
- ESG → regulatory + brand value

# The Transformation Framework

- People readiness: skills, mindset, training
- Process modernization
- Data unification
- Technology enablement
- Governance & ESG integration

# Creating the Finance Data Foundation

- Snowflake + dbt + Power BI
- Standardized chart of accounts
- Integrated cross-functional data
- Data quality rules

# Overcoming Obstacles

Obstacles Faced	How He Handled
Data Chaos – Multiple ERPs, Data Inconsistency	<ul style="list-style-type: none"><li>• Process mining using Celonis</li><li>• Cleaned past data – Alteryx Auto ML</li></ul>
Team Resistance	<ul style="list-style-type: none"><li>• First use cases – low level work</li><li>• Mandatory upskilling with AI, prompt engineering with certifications</li></ul>
ESG Fragmentation – HR, Finance, Procurement, Logistics, Waste, Facilities	<ul style="list-style-type: none"><li>• Cross functional ESG council</li><li>• Watershed – carbon accounting</li><li>• Snowflake integration</li></ul>

# Triumph 1 — Cost Reduction

Function	Tools	Benefits
AP Automation	Vic.Ai	Reduction in consultant team, faster cycle time, lesser leakages
Auto reconciliation	Trintech cadency	>50%reduction in manual work, flags potential fraud
Smart / continuous close	Trintech	Close cycles reduced by 5 days
Internal queries	GenAI co-pilots	15-20% reduction in query management time
Policy & control enforcement	Oversight AI	Reduced audit work, lesser fraud, fewer manual checks

# Triumph 2 — Cash Flow Improvement

Function	Tools	Benefits
Predictive cash collection	Highradius	DSO reduced by 5-8 days, targeted collections
Intelligent dunning	Gen AI co-pilot	Faster collection with fewer people
Dispute mgmt prediction	Esker	10% reduction in recurring disputes, improved cash flow
Dynamic credit risk scoring	Highradius	Proactive credit limit changes, better working capital posture

# Triumph 3 — Real-Time Visibility & Forecast Accuracy

Function	Tools	Benefits
Automated forecasting	Anaplan planIQ	Accuracy improved from 60% to 85-90%
Variance analysis	Gen AI tools	Real time FP&A insights
Real time Cash Flow Dashboards	Power BI	Hourly view of cash exposure
Business intelligence	Power BI co-pilot	Democratized access to intelligence, low burden on FP&A

# Triumph 4 — ESG Compliance

Function	Tools	Benefits
Automated ESG data extraction	IBM Envizi	Eliminated manual spreadsheets, Accurate multi country compliance
Auto regulatory mapping	Onetrust ESG	Single master compliance framework for 110+ countries
ESG narrative & disclosure draft	IBM Envizi	Reporting time reduced by 60%
Supplier ESG risk scoring	EcoVadis AI	scans news, certifications, sanctions, emissions data, and incidents to score suppliers

# Impact Summary

- Finance efficiency doubled
- Stronger cash flow
- Real-time insights
- Global ESG compliance
- Finance as strategic partner

# Lessons for GCC Leaders

- Fix data first
- Invest in people
- Deliver quick wins
- Align AI to board metrics
- Embed ESG

Thank You

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